



About me

I consider myself a self-taught professional dedicated passionately to every project I undertake. My expertise lies in creative realms of graphic design, focusing on UX/UI, visual identity, content design and branding.

Contact

- 55 3670 0710
- Mexico City
- valeriesteph.pr@gmail.com

Portfolio

- valeriestephanie.com

Skills

Figma	<div style="width: 80%;"></div>
Illustrator	<div style="width: 75%;"></div>
Photoshop	<div style="width: 60%;"></div>
InDesign	<div style="width: 70%;"></div>
Adobe XD	<div style="width: 75%;"></div>
Sketch	<div style="width: 65%;"></div>
SolidWorks	<div style="width: 85%;"></div>
Premiere	<div style="width: 70%;"></div>
After Effects	<div style="width: 50%;"></div>
Lightroom	<div style="width: 80%;"></div>

Languages

English (advance) ✕

Spanish ✕

Valeria Stephanie

UX/UI Designer ✕

Graphic Designer ✕

Work Experience

Graphic & UI Designer

- CoolDee Creative Agency
- 📅 Dec 2022 - Jun 2024 → Mexico City

I manage internal marketing initiatives for the agency · Creating social media content for clients · Designing **proposals for branding and visual identity** · Prepare creative copywriting for content planning · **Planning and executing marketing campaigns** for Google and Meta platforms · **Manage project deadlines effectively.**

Additionally, I worked making UX/UI design for clients, which involves:

- Designing web proposals to clients
- **Creating style guides for developers.**
- **Prototyping landings and animated components in Figma.**

Graphic Designer

- Promociones Richmond
- 📅 Dec 2020 - Ago 2022 → Mexico City

Played a pivotal role in website development, contributing to both **design conceptualization and UX research aimed at enhancing usability and company objectives for the website.** Collaborated closely with the development team to oversee project milestones and ensure seamless execution.

Other responsibilities

- Generating renderings and virtual samples for clients.
- Preparing print files for screen and large format printing.
- Creating social media marketing strategies.

Education

Bachelor Degree in Industrial Design

- Technological Institute of Monterrey
- 📅 Aug 2015 - May 2020

Relevant coursework

- **Marketing Digital** (Anahuac Online)
- **Complete Web & Mobile Designer: UI/UIX, Figma** (Udemy)
- **Prompt Engineering for ChatGPT** (Coursera)
- **Google Ads for Beginners** (Coursera)

My interests

Graphic Design ✕

UX/UI Design ✕

Branding ✕

Digital Marketing ✕

Content Design ✕

Illustration ✕

Visual Design ✕